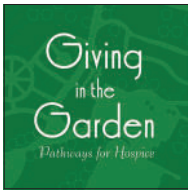


Hospice East Bay Events in 2025



Giving in the Garden*

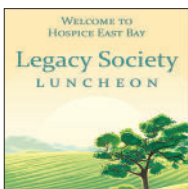
This intimate gathering is designed for our most dedicated donors and takes place at stunning garden venues. Guests enjoy wine, beer, hors d'oeuvres, a live auction, and a "fund-a-need" opportunity, alongside a brief update on Hospice East Bay's programs and services. In the lead-up to the event, we engage with over 1,000 donors through print materials and social media campaigns. As a ticketed event, Giving in the Garden also provides valuable networking opportunities with like-minded individuals and business owners. Our **Giving in the Garden** event will be held on Sunday, June 29, 2025 at The Gardens at Heather Farms.



Silent & Live Auction

This event runs before, during, and after the Giving in the Garden event, showcasing all of our in-kind donors from across the Bay Area and beyond.

Community Partners are prominently highlighted on our event webpage, providing excellent visibility and recognition. Additionally, we engage with over 1,000 community members through our e-blast publication to further spot light their contributions.



Legacy Luncheon

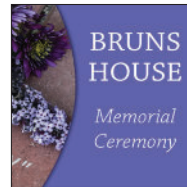
This exclusive event is held at a locally owned restaurant for donors who have included Hospice East Bay in their estate plans. The luncheon provides us an opportunity to share updates and news about Hospice East Bay, while also expressing our gratitude for the generous financial support of our Legacy donors. Although this event is invite-only, there are still opportunities for recognition during the program, and in print materials. Our **Legacy Luncheon** event is scheduled for Tuesday, July 29, 2025 at Massimo Ristorante in Walnut Creek.



Rossmoor Benefit Concert*

This event takes place at the Rossmoor Event Center and begins with a meet-and-greet, featuring wine, beer, and light bites. As a ticketed event, it provides an opportunity for vendor tables, allowing you to showcase

your products or services to the vibrant Rossmoor community. With a capacity of 450 attendees, the Event Center is always sold out, ensuring excellent visibility and engagement with the audience. Our **Rossmoor Benefit Concert** event is scheduled for Thursday, August 14, 2025.



Brick Dedication Ceremony

This event is held in the serene Bruns House garden in Alamo and takes place in September. It offers families the opportunity to honor their loved ones by purchasing a brick or nameplate for dedication. Following the dedication ceremony, a small reception is held to connect with donors and families. This is a non-ticketed event and open to all, providing a meaningful way to support and remember those who have touched our lives.



Hops for Hospice*

This exciting new event, launched in 2023, features a "Buy It Now" auction, delicious food, beer, wine, and live music. Held in the evening at a local brewery, the event is designed to support local businesses while bringing the community together. With its lower price point, this event offers an accessible opportunity for all community members to attend, support Hospice East Bay, and learn more about our mission.



Tree of Lights

Each November and December we host multiple Tree of Lights ceremonies across Contra Costa and Alameda counties. These gatherings allow donors to dedicate a light on a tree in memory of a loved one, whose name is then read aloud during the ceremony. Many ceremonies include a pre-event reception with refreshments and light bites, providing an opportunity for guests to connect and reflect. Vendors are welcome to set up tables, share promotional materials, and engage directly with attendees. Attendance at each ceremony ranges from 50 to 150 participants, and our promotional mailer reaches over 3,000 community members. As a free, non-ticketed event, the Tree of Lights is open to all who wish to honor and remember their loved ones.

* This is a ticketed event, offering community partners the opportunity to network with our community of donors.



Community Partners play a vital role in supporting Hospice East Bay by helping us host meaningful annual events for our donors and the community. These partnerships allow us to showcase your support for the many programs and services we provide. We highlight our partners through various channels,

including print materials (invitations, flyers), website, email blasts, and social media platforms. Additionally, partners can attend our events and, when applicable, share their products and services with our network of donors. Below, you'll find the levels of partnership available, along with their associated benefits.

Partner Benefits	\$20,000 Community Impact Partner	\$10,000 Community Leader Partner	\$5,000 Collaboration Partner	\$2,500 Celebration Partner	\$1,000 Opportunity Partner	\$500 Growth Partner
Event tickets to be used throughout the year.	✓ (10 tickets)	✓ (8 tickets)	✓ (6 tickets)	✓ (4 tickets)	✓ (2 tickets)	✓ (1 ticket)
Recognition displayed on Hospice East Bay website community page	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
Recognition displayed on the Hospice East Bay event website	✓	✓	✓	✓	✓	✓
Recognition at all Hospice East Bay events	✓ (Promotional)	✓ (Promotional)	✓	✓	✓	
One social media post on Hospice East Bay platforms	✓	✓	✓	✓		
One exclusive social media post on Hospice East Bay platforms	✓	✓	✓			
Vendor table	✓	✓	✓ (1 event)			
Exclusive recognition sponsors	✓ (2 events)	✓ (1 event)				
Featured with ad in Diablo Magazine	✓ (Logo)	✓ (Logo)				
Pre-recorded video clip provided by partner to collaborate on Hospice East Bay social media platforms	✓ (Exclusive email blast)					

For more information please contact Ann Mimiaga at annm@hospiceeastbay.org